

Eric Fitzgerald

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Product designer, user advocate, strategist, builder, data diver, jQuery prototyper, and VR enthusiast.

Nordstrom

Senior UX Designer

Apr. 2018 - May 2019

Led self-service and personalization UX on consumer features including Wish List, Returns, and Virtual Closet. Partnered closely with a variety of disciplines and teams across a large organization to deliver customer value.

OfferUp

Senior UX Designer

Nov. 2016 - Dec. 2017

Increased revenue 10x in six months through marketplace monetization features. Drove consumer improvements for the Autos product, app IA/UX redesign, and responsive web redesign.

Freelance

Lead UX Designer

June 2015 - Nov. 2016

Designed end-to-end experiences for products in e-commerce, travel, social recommendations, video, and more.

StreetEasy

Senior Design and UX Lead

Apr. 2014 - June 2015

Led design and usability testing for multi-platform features including a mobile app refresh, 3D Floorplans, and a responsive website overhaul.

Zillow

UX Designer

Senior UX Designer

Apr. 2009 - Apr. 2014

Defined and supported the core shopping experience and mobile apps across all major platforms. Integrated user feedback into product decisions using a blend of A/B engagement data, usability testing, surveys, and other signals.

University of Washington

Sept. 2003 - Aug. 2008

Bachelor of Arts, Interdisciplinary Visual Arts

Bachelor of Arts, Communications